



outflix film festival

FILM FESTIVAL OVERVIEW

Outflix Film Festival offers varying levels of corporate sponsorship opportunities tailored to individual corporate imperatives. This is achieved through brand awareness and visibility, cross-promotional marketing, merchandising, and access to high profile events, thus creating a memorable event and lasting impression for the audience and sponsors alike.



outflix

About Us

MISSION

Enlighten, educate, and entertain the Greater Memphis community by highlighting artistic contributions and excellence in queer cinema.

FOUNDED

Now in its 19th year, Outflix Film Festival is the region's premier celebration of queer cinema. Outflix Film Festival offers opportunities for entertainment, networking, community building, education, outreach.

AUDIENCE

Our movie loving audience is comprised of directors, writers, actors, producers, and film enthusiasts. The Festival accesses a diverse, large, well-educated audience pool from a region that is uniquely positioned both geographically and demographically in the heart of the Mid-South.



FILMS

The Outflix Festival screens LGBT narrative features, documentary features, narrative shorts, documentary shorts, animated, and experimental movies from all over the world. These films are a part of the Outflix Juried Competition and audience awards. The 2015 Film Festival included 51 films from 20 countries and 11 languages.

Movie Maker listed Memphis in their Top Best Places for Filmmakers!

THE 2016 FESTIVAL YEAR

**BIGGER,
BETTER,
AND
LONGER.**

OUTFLIX FILM FESTIVAL IS BRINGING IN SOME NEW THINGS IN 2016 THAT IS SURE TO EXCITE FILMGOERS IN THE MIDSOUTH. IN 2016, THE OUTFLIX FILM FESTIVAL AND OUR NEW SIGNATURE EVENTS WILL ELEVATE MEMPHIS'S BURGEONING CULTURAL AND LGBT SCENE TO A WHOLE NEW LEVEL.



Year Round **PROGRAMS**

OUTFLIX LGBT SERIES

Join us at The Brooks Museum for international independent films and panel discussions.

SPECIAL EVENTS

From regional premiers of webseries to short screenings, Outflix offers established events throughout the year. Outflix has numerous special events including the Summer Drive-In Movie and Car Show, Shorts Screenings, and more.

FUNDRAISERS

Outflix teams up with local and national non-profit organizations to offer numerous ways to assist in fundraising and awareness on different social justice and LGBT issues.

WORKSHOPS & COMPETITIONS

We offer a regional short film competition and screenplay workshops to support emerging film makers and industry professionals in the Greater Memphis region.



SPONSORSHIP PACKAGES

Sponsorship of the Outflix Film Festival can be customized to suit your objectives and budget. From product placement and in-kind contributions to an exclusive presenting sponsorship, we will tailor a package to meet your needs. In addition to complimentary tickets and prominent placement of your branding in all our promotional materials, our upper-tier packages offer the opportunity to place product samples or promotional items in our new Swag Bags, and the opportunity to run your company's commercials before films screenings to make a lasting impression.

MOVIE MOGUL

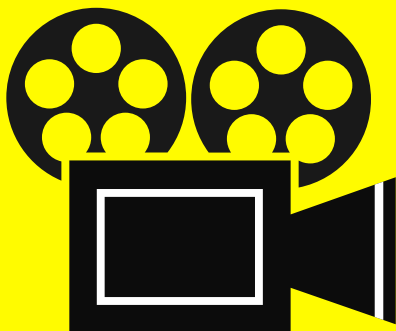
\$4,000+



- Exclusive position as 'Presenting Sponsor'
- 6 festival passes (transferable)
- Logo on front page of website & on all promo material
- Display at the 'Welcome Table'
- Full size logo on bag & item inside 'swag bag'
- Full page ad on back or inside front page in programme
- Mention at all screenings
- Invitation to OFF Preview Party
- Festival Commercial Before Screening of All Movies
- Large Logo on Sponsor Reel
- Logo on Step & Repeat Banner

PRODUCER

\$2,500



- 4 festival passes (transferable)
- Logo on front page of website & on all promo material
- Logo on outside & item inside 'swag bag'
- Full page ad in programme
- Mention at all screenings
- Invitation to OFF Preview Party
- Festival Commercial Before Screening of All Movies
- Large Logo on Sponsor Reel



SPONSORSHIP PACKAGES

Director

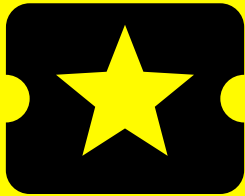
\$1,000



- 2 festival passes (transferable)
- Item inside 'swag bag'
- Logo on website front page
- 1/2 page ad in program
- Mention as a sponsor for one feature length film
- Invitation to OFF Preview Party
- Festival Commercial Before 1 Feature Length Movie
- Medium Logo on Sponsor Reel

Silver Screen

\$500



- Item inside 'swag bag'
- 2 tickets to the film you sponsor + 2 to any other film
- 1/4 page ad in program
- Logo on sponsor reel & website sponsor page
- Invitation to OFF Preview Party
- Festival Logo Before 1 Shorts Film
- Small Logo on Sponsor Reel

Crew

\$250



- 2 tickets to film of your choice
- Logo on website sponsor page
- Logo in program
- Name on sponsor reel

Supporting Cast

\$100



- 8 tickets to the films of your choice - transferable
- Year-round sponsor discounts and more
- Name on sponsor reel